AMIYA DEWAN
EXPERIENCE DESIGNER

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(512) 633-1003

WORK

Pratt DX | UX/UI Consultant
AUG 2020 - DEC 2021, NEW YORK CITY

Conducted UX studies and Design projects for multiple clients based on UX Research, User Testing and Analytics.

Blockstitch | Design Consultant
DEC 2019 - FEB 2020, LONDON

Researched and analyzed design tools and methods, working in collaboration with software developers to help this startup ideate and develop a design platform for fashion designers.

C-Life Group Ltd | Apparel Designer
JUL 2017 - DEC 2019, NEW YORK CITY

Designed licensed graphics for childrens' and juniors' apparel, using licenses such as Marvel, Disney, NASA. Illustrated garments with hardware and stitch details. Researched brand aesthetics to design for specific buyers. Created technical drawings and presentation layouts.

Freelance Design Consultant
JUL 2018 - SEP 2019

Researched trends, designed and illustrated garments and capsule collections, curated and conducted presentations, monitored sample-making. Worked on a Freelance basis for C-life Group, Azim & Son (pvt) ltd, Mitali Group, HerStory Bd.

SKILLS

Visual
Wireframes / Prototypes - Adobe XD, Figma, Sketch, Invision
Graphic Design / Illustration - Adobe CC
Web / Interaction - HTML, CSS, JS
Info Viz - Tableau

Research
UXR - User Tests, AB Tests, Personas, Journey Maps, Heuristic Evaluation, Cognitive Walkthrough
Analytics - Google Analytics, Google Data Studio, SiteImprove, Hotjar

Other
Ideation, Communication, Presentation, Time Management, Leadership

EDUCATION

Pratt Institute
MS Info Experience Design
JAN 2020 - DEC 2021

Academic Scholarship

Parsons School of Design
BFA Fashion Design
AUG 2013 - MAY 2017

Dean's Scholarship
Dean's List (2015, 2017)