

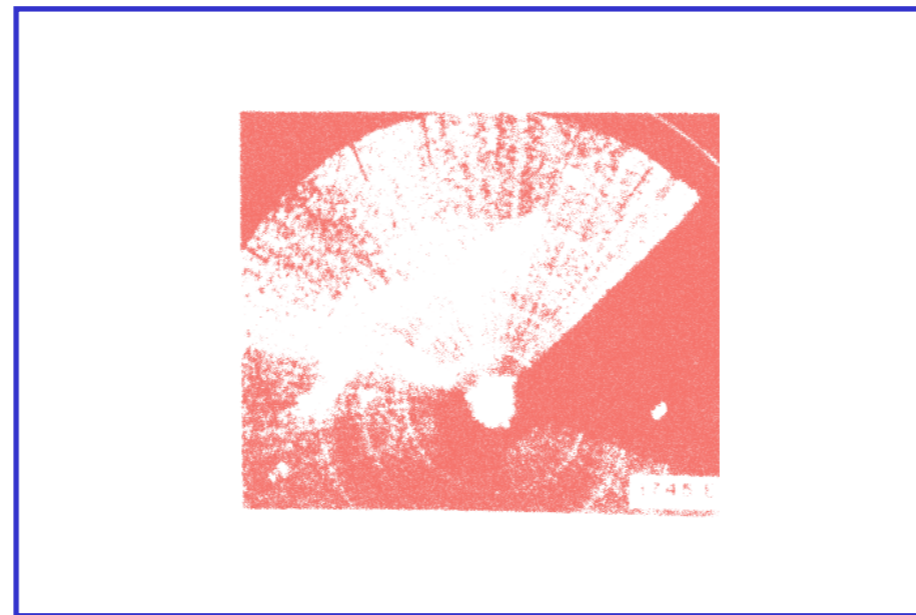
Vasilii Diakonov

Portfolio of Projects

Vasilii Diakonov designs ways to bring institutions and initiatives closer to their audiences.

wvdyakonov@gmail.com

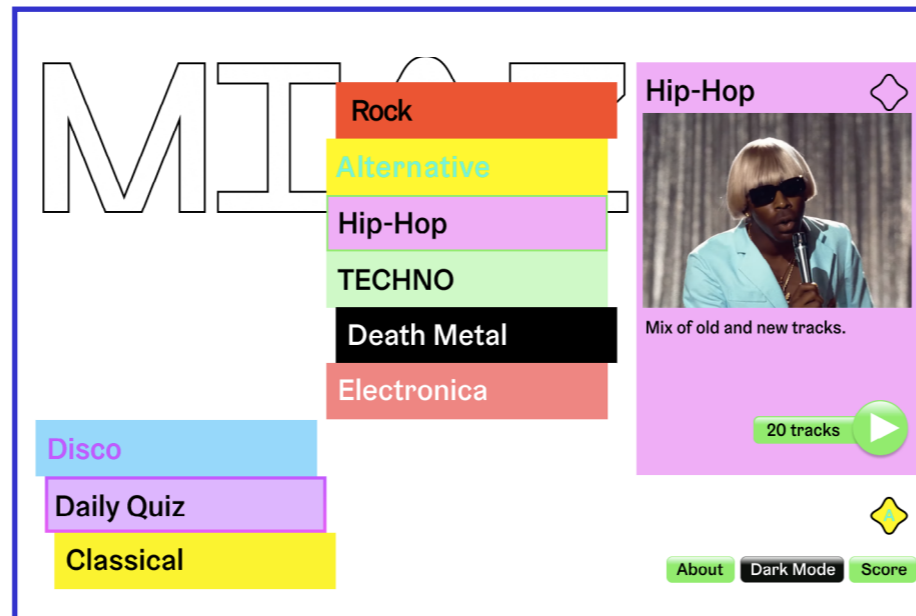
Writing:
Acts of Graphic Design
Design and Art



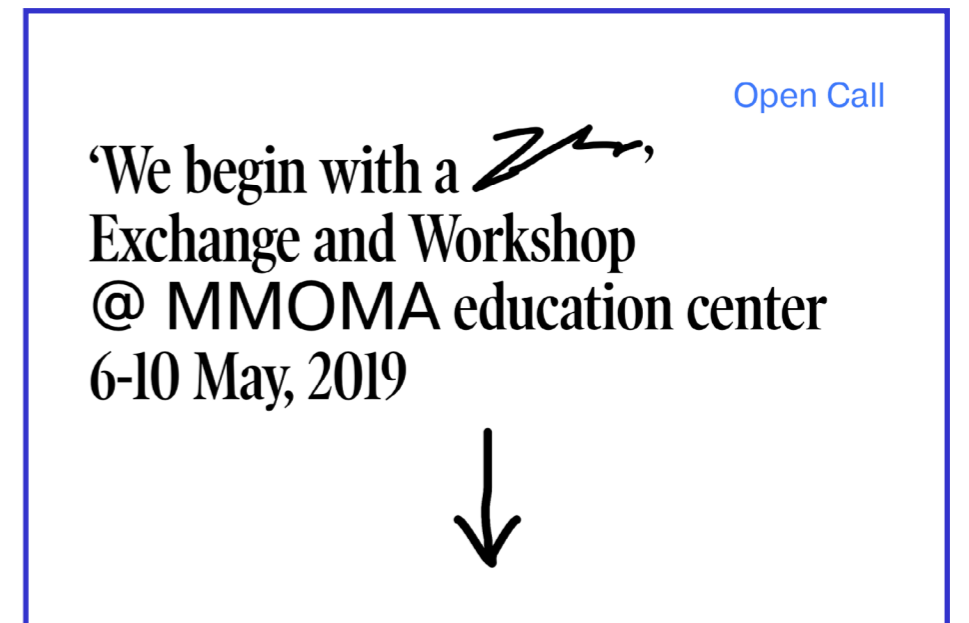
Designing strategy for **Vulners**
2023



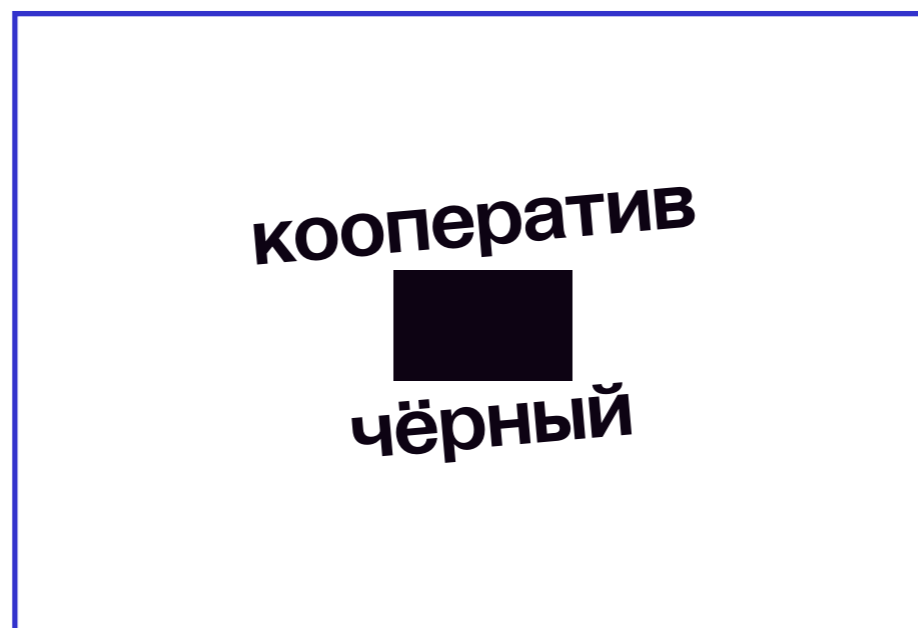
Preparing the **Class of 2020**
2020



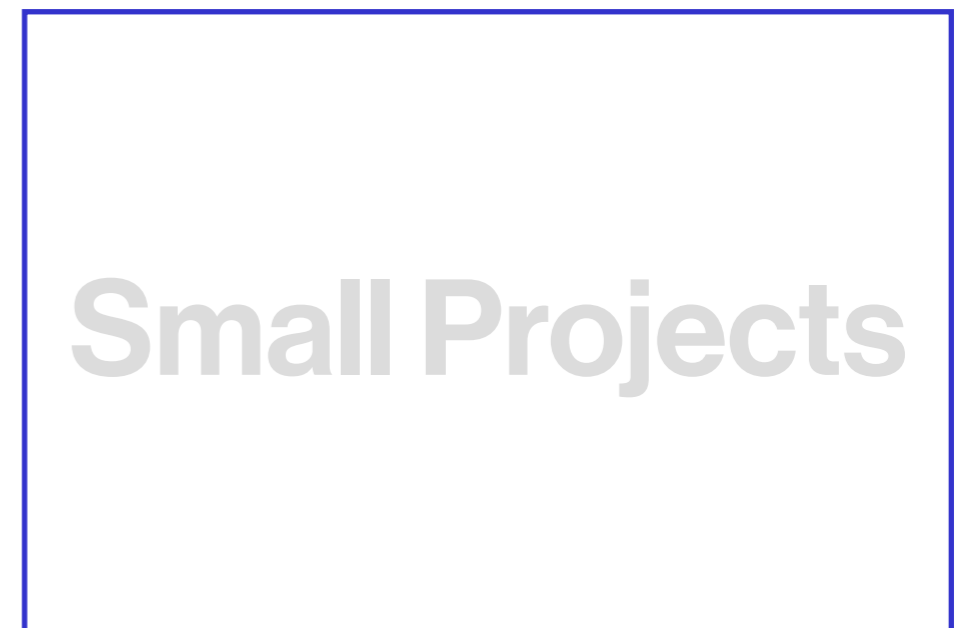
Making the first steps with **MIQZ**
2019



Promoting **We Begin With a Squiggle**
2019



Helping **Кооператив Чёрный** grow
2021 – 2022



Small Projects
2020-2023

CX Strategy

UI Design

Illustration

Branding

Responsibilities:

Working with the team at Vulners to make a new approach to customer experience.

Challenge:

Vulners asked me to help create a strategy for acquiring and retaining customers for their cybersecurity product suite.

Strategy:

Research showed what needed attention inside the suite and we pinpointed specific metrics that were essential for achieving our goals.

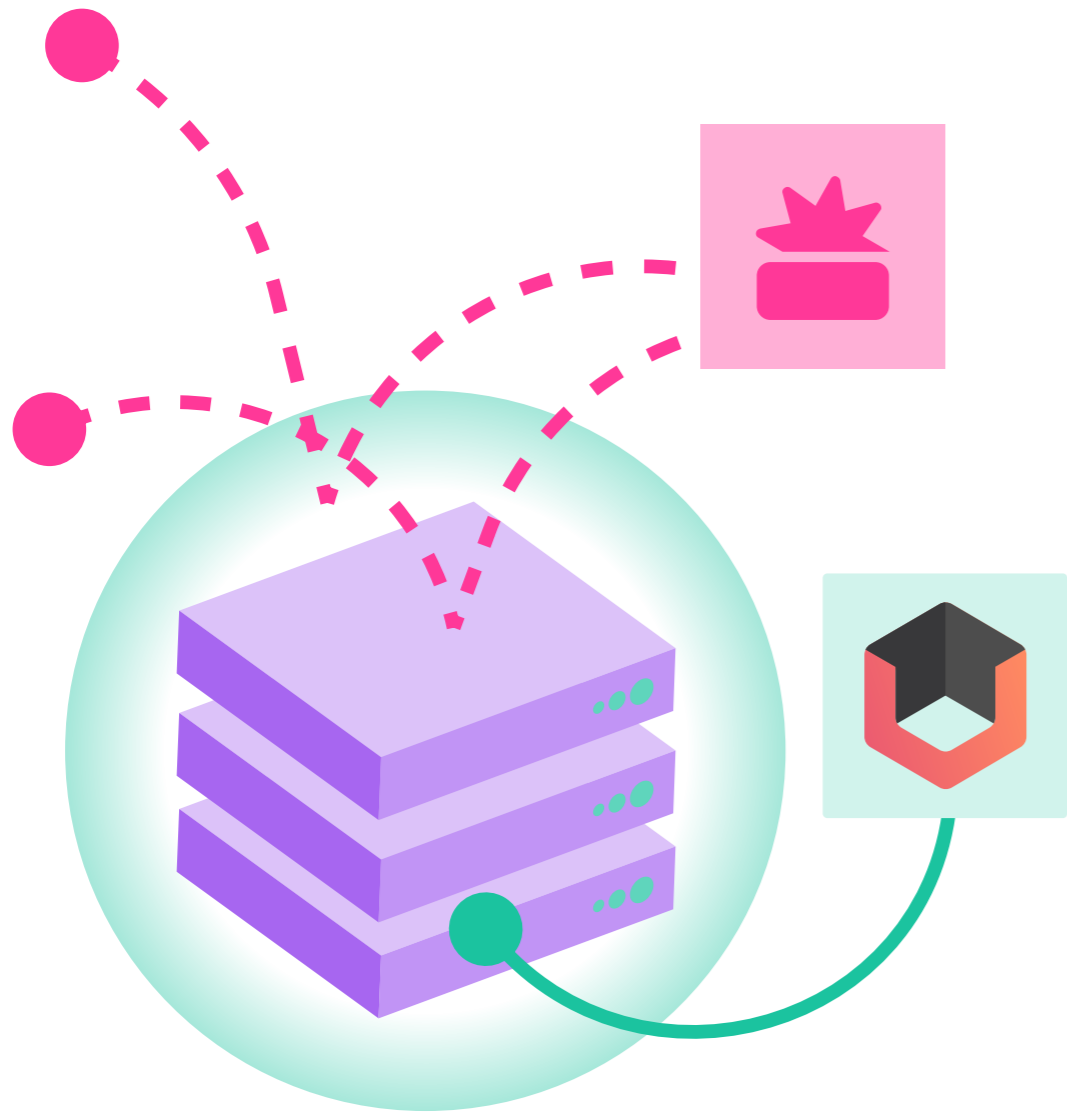
Within a rapidly growing suite of offerings implementing new features is not easy. We conducted research and detailed analysis of customer goals and needs to understand the next steps.

Understanding the strength of the whole offering, and highlighting its unique features was key to develop an approach that would negotiate business, development and customer needs.

Solution:

One of the results of the new strategy was a new approach to customer experience. As part of it we developed a new brand and web design system that helps the company better communicate the strengths of its product offering.

Go back up

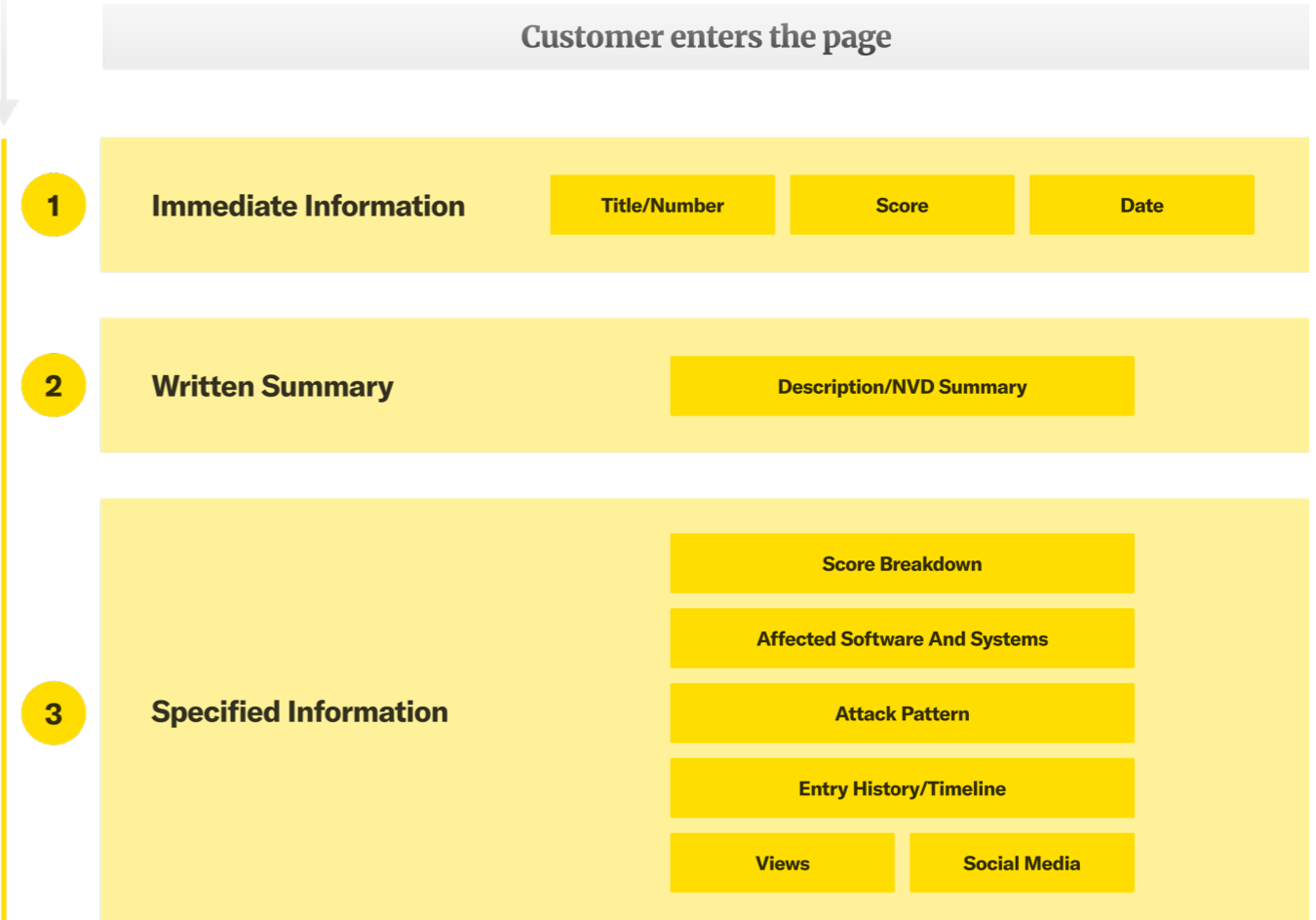


Vulners asked me to help create a strategy for acquiring and retaining customers for their cybersecurity product suite.

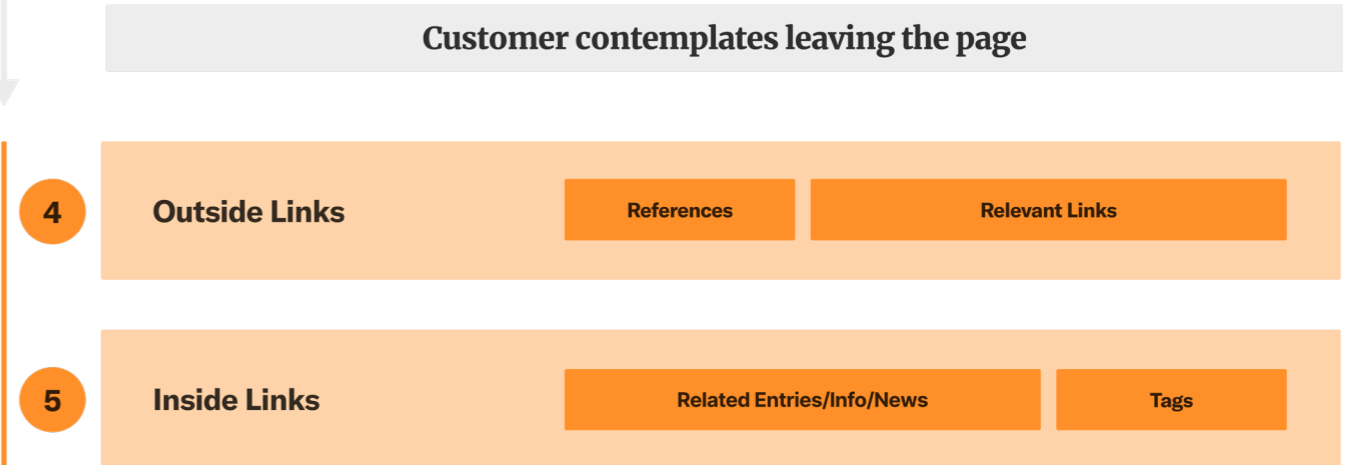
Research showed what needed attention inside the suite and we pinpointed specific metrics that were essential for achieving our goals.

Within a rapidly growing suite of offerings implementing new features is not easy. We conducted research and detailed analysis of customer goals and needs to understand the next steps.

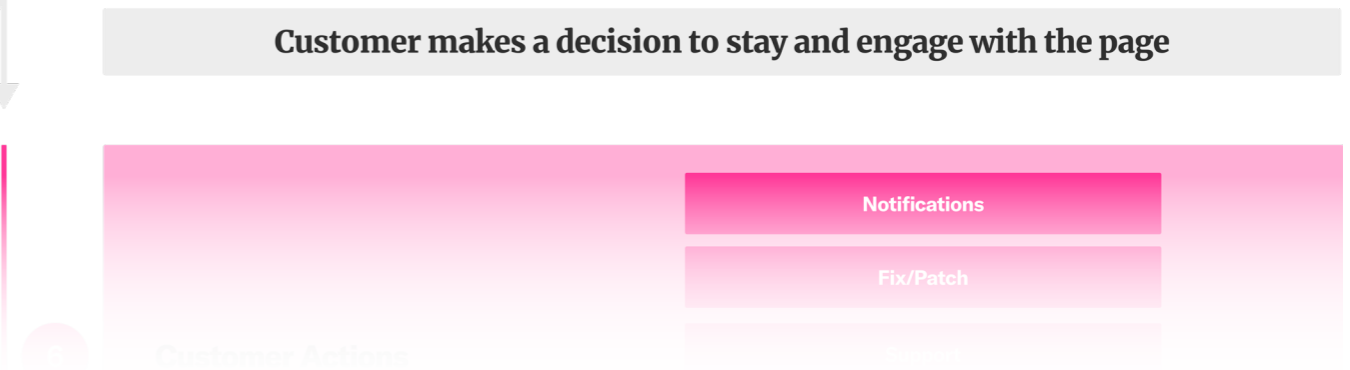
Assessing Information

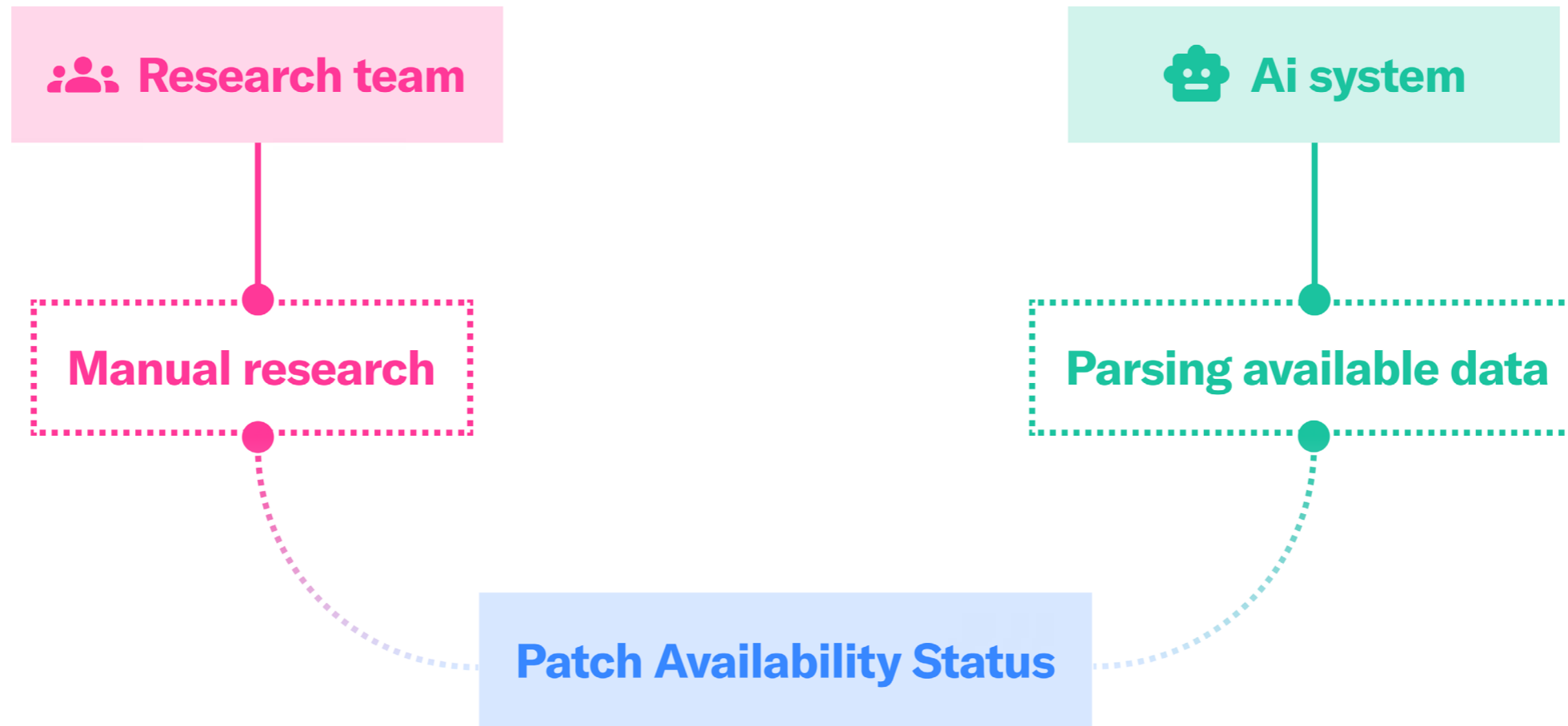


Assessing Choices



Acting





Understanding the strength of the whole offering, and highlighting it's unique features was key to develop an approach that would negotiate business, development and customer needs.

One of the results of the new strategy was a new approach to customer experience. As part of it we developed a new brand and web design system that helps the company better communicate the strengths of its product offering.

Vulnerability Database and Search Engine

Vulnerabilities and exploits

Daily Hot Security News Blogs review Exploit Updates Linux Vulnerabilities

Show All →

Database of software vulnerabilities and exploits in one feed

Enrich your Security Operations with relevant, correlated, and ready-to-use vulnerability data such as exploits, social network buzz, and experts analysis. Focus your efforts only on threats that matter.

Learn More

202 Software vendors and other security sources	255k Exploits for popular software and systems	1046 Average entries added per day	3 million+ Security advisories and articles
---	--	--	---

Zero Intrusion

Lightweight script-like agents exclude any possible effect on system performance — no conflict with antivirus, no memory overload, no risk of downtime

Learn More

Total coverage

Vulners is the most complete and up-to-date correlated vulnerability database in the world

Learn More

- 170+** Sources monitored daily
- 8mln+** Entries, including CVE's, advisories, exploits and more
- 500+** New entries daily

Why choose Vulners

- Fastest scans**
300 ms to scan one Linux host. 10,000 hosts checked in minutes rather than weeks
- Reliable experts**
Members of the "hall of fame" with years of experience in fintech, banking, IT, IoT, telecom and mobile security
- Real security**
All-in-one correlated database: 250k of exploits, 0-days and AI scoring to verify severity in real-time

Security intelligence feeds

Get customizable feeds from the most complete and up-to-date security intelligence database

Sign Up

Getting started

- 1 Sign up**
Create an account to get access to the full potential of Vulners Database
- 2 Create an API Key**
Add up-to-date security intelligence, which includes exploits, analysis, threat intel and more
- 3 Enrich your data**
Use your API Key to access machine readable data and simply integrate it with your current system

Learn more

Plugins

Use our plugins to develop a bespoke security system

Class of 2020
2020

UI Design

Responsibilities:

Web design, research and testing for graduation website, working as part of a team of classmates. Liaising with other teams on project objectives, formulating schedules and roadmaps, facilitating design meetings.

With:

Nat Kukina, Lisa Falyugina, Sophia Solokhina

Links:

classof2020.online

Press:

[It's Nice That - We choose five of our favourite degree show websites from this year's graduating class](#)
(as Wassily Dyakonov)

Summary:

The Graphic Design class of 2020 at the British Higher School of Art and Design faced a unique challenge of graduating during the COVID-19 pandemic. Because we couldn't have a traditional in-person exhibition, we decided to create a website to showcase our work.

The website was featured on It's Nice That's list of favorite degree show websites.

Go back up

PROJECTS

B

H

S

A

D

C

L

A

S

S

O

F

2

0

2

0

INFO

EVENTS

Go to the EVENTS page to see the events archive.

Go to the EVE

PROJECTS

The Variophone

Theremin

The origins of
electronic music

The origins of electronic
music
by Sonia Solokhina

INFO

EVENTS

Go to the EVENTS page to see the events archive.

Go to the EVE

PROJECTS



GMDH02_00102
by Nat Kukina

INFO

EVENTS

PROJECTS

Machineries of Joy
with Wassily Dyakonov

Writing and design: plot and healthy collaboration
with Sofia Kravtsova (feat. Ksenia Matorina)

Audio Review
with Lissa Lupicheva

GDB: GoogleDoc Brief
with Lesya Kuranova

How common is your
sexual experience?
with Regina Park

Nonchalant Talks
with Tasha Shubina

Dancing challenge
with Nastia Suchkova

votpravda × Mix
Master Kutyma
LIVINRUM GRADU8
MIX
with Martin Lezhenin

Pinhole photography in
metro
with Evgeniya Velichko

Soviet graphical sound
and synthetic music
with Sonia Solokhina

Monologue: Urban
Exploration
with Mikhail Selitsky)

The process of processing systems
with Masha Andrianova and Nat Kukina

3D For Dummies
with Ksenia Gabueva

Tattoo and design as
fields of work
with Liza Falyugina

INFO

EVENTS

[Go to the EVENTS page to see the events archive.](#)

[Go to the EVE](#)

PROJECTS

How it all came to be

It all started very optimistically.

On the 11th of March, we, the graduating students of Graphic Design, faculty of the British Higher School of Art and Design, first gathered all together in our studio to collectively decide upon our Final Degree Show. By that time, there were only 8 cases of Covid-19 confirmed in Russia, and no-one really could predict what would happen next, and how our plans to collect and showcase our degree projects as a group of undergraduate students for the very last time would shatter to pieces within the following couple weeks.

The fate of the Degree Show remained uncertain. It was either to be postponed – until the following summer months, or next year graduation – or cancelled all together. Deciding not to wait until the official conclusion of the administration, we

Five days later, a letter came from the Head of British Programmes, stating that the University will be closed for two weeks. It was quite a late, yet expectable move. However, it would be matter of days until we understood we would not be able to access our campus till the very end of the semester.

Universal University
Recent UU regulations due to COVID-19

16 March 2020, 19:59



Dear BHSAD British Programmes students,

Due to the escalation of the global epidemiological situation with COVID-19, and in accordance to the guidelines issued by the Russian Ministry of Education, the management of Universal University has made the decision to close the University premises starting from **Wednesday 18th March** and will reopen on **Monday 30th March** unless otherwise instructed.

The closure will mean that you will not be able to gain access to the studios and resources after 10pm on Tuesday 17th, so we advise you to please collect any items you may require in order to continue working on projects from home during the period of the premises being closed.

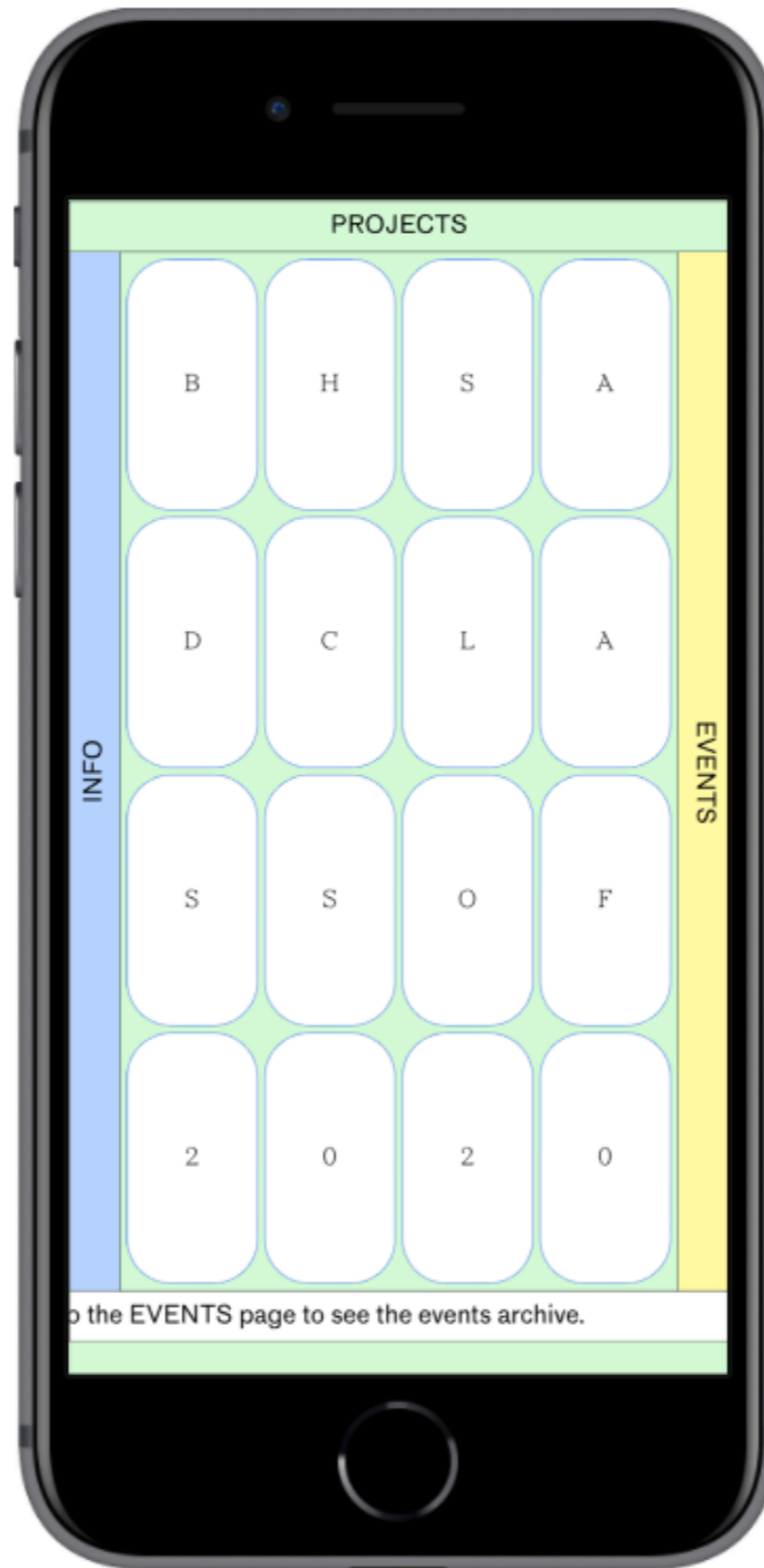
Learning and teaching

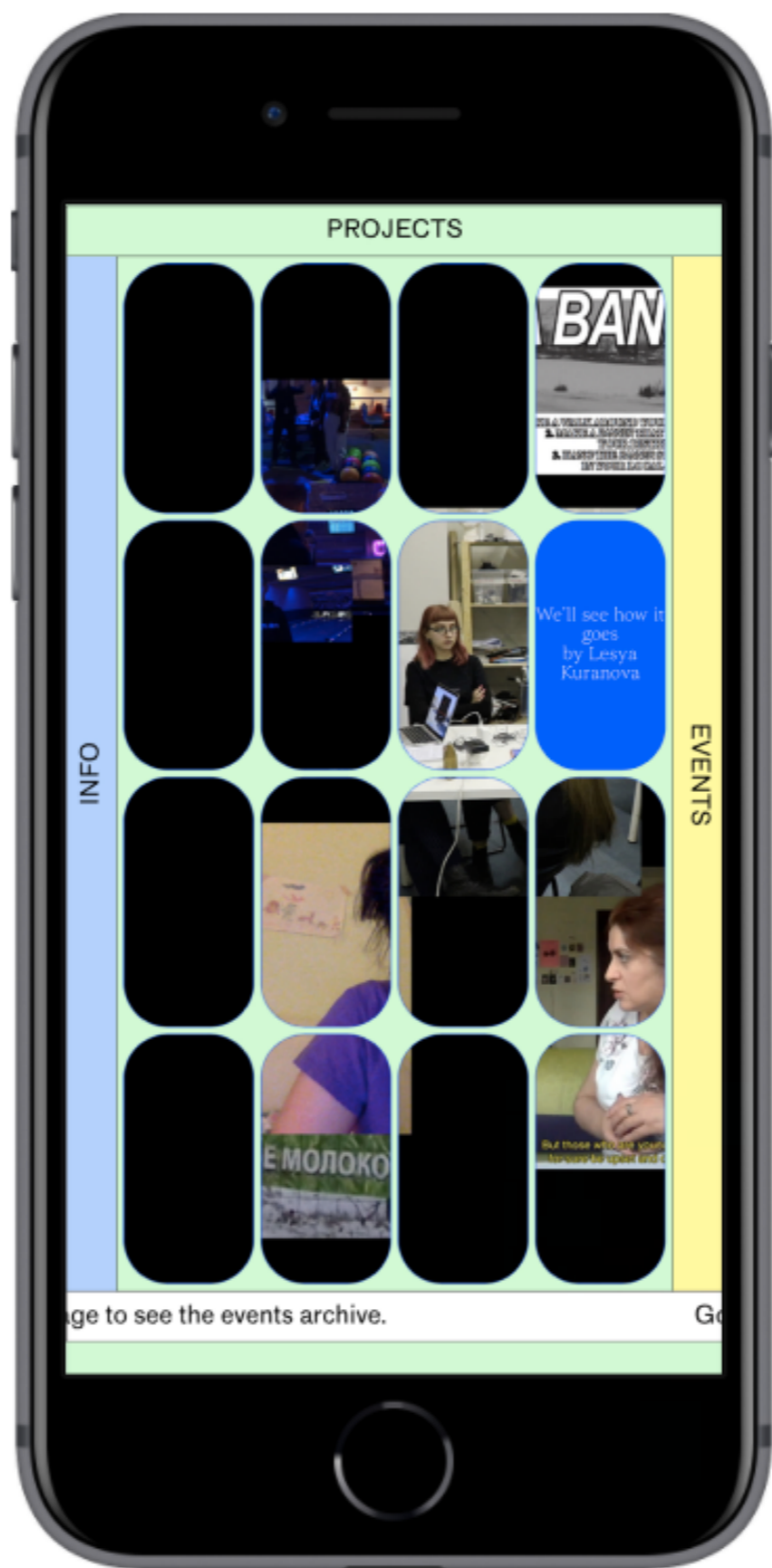
We will work to ensure that your learning and assessment will not be disadvantaged through the closure.

During the period of closure and where classes were originally scheduled to take place, our intention is to continue to support learning and teaching activities online where possible and will provide more details on how this will work shortly.

Any modules/units/learning activities that require access to physical resources and workshops within the University campus will be effectively postponed until access is regained. These affected activities will be granted extensions equal to the same period of closure where appropriate.

As you each have your own timetable according to your programme of study, we will ensure that you receive clear advice and guidance as to whether your scheduled classes will either be delivered online or postponed until we reopen.





PROJECTS

INFO

EVENTS

BAN

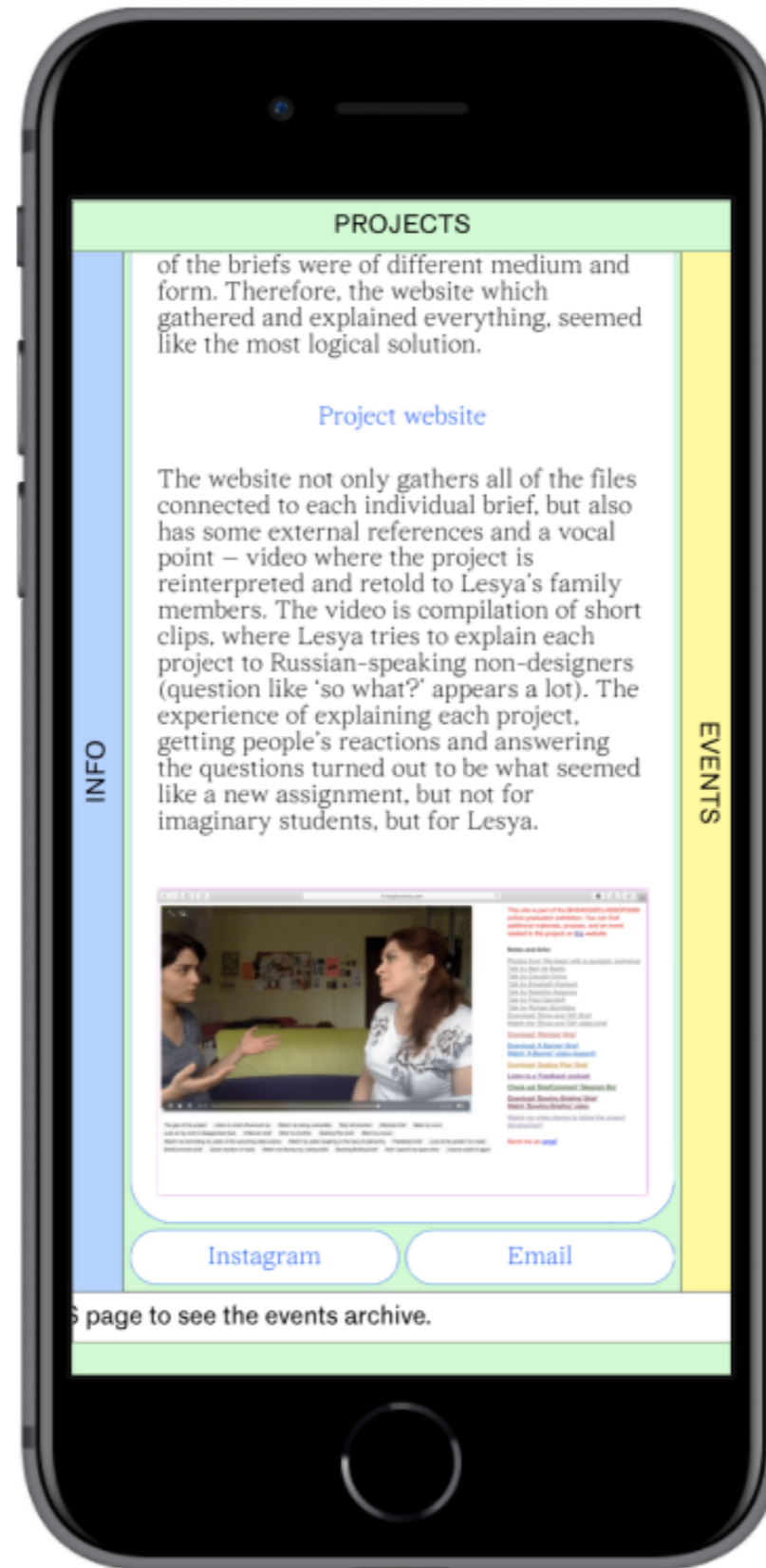
We'll see how it goes
by Lesya Kuranova

Е МОЛОКО

BUT THOSE WHO...

ge to see the events archive.

Go





PROJECTS

Project

Process book

Passing — Masha Andrianova

Scan the artefact at 600 dpi (or higher) so that it allows seeing small hidden details.



INFO

EVENTS

[Download the full book PDF](#)

TS page to see the events archive.

MIQZ
2019

UI Design Branding

Responsibilities:

Web-design, testing and user experience design for website and web-app. Motion graphics using Principle. Discovery sessions with the client.

Summary:

Orientir Studio was approached with the idea for a music quiz game that would use the Spotify API. The project was in its early stages and the founders were seeking direction on the game's appearance and identity.

We were heavily inspired by Japanese dance arcades, as that seemed like the best way to game-ify the experience of using the app. We saw many parallels with the founders concept and this reference.

Go back up

M

M

Rock

Alternative

Hip-Hop

TECHNO

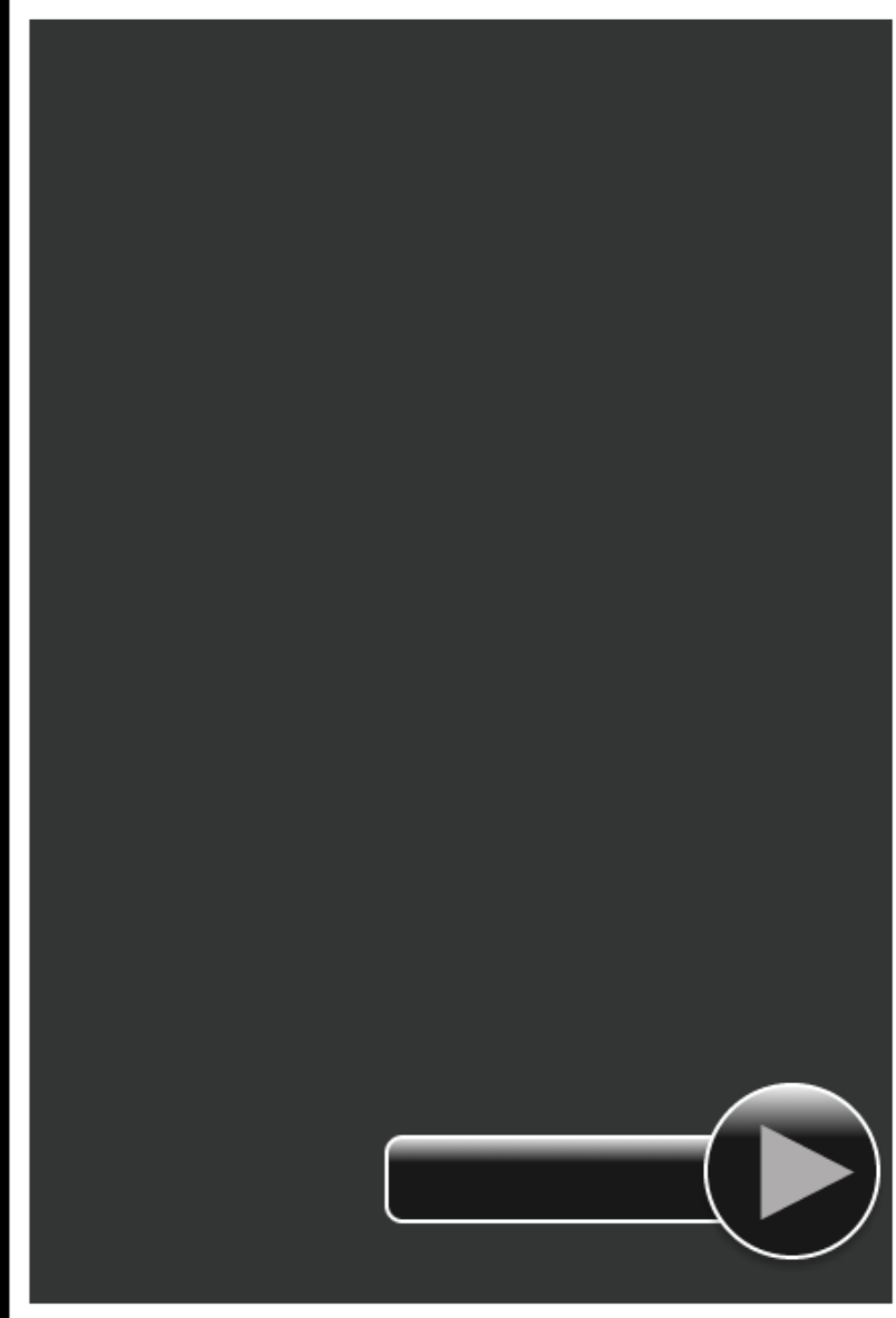
Death Metal

Electronica

Disco

Daily Quiz

Classical



About

Light Mode

Score

MIQZ


- Rock
- Alternative
- Hip-Hop
- TECHNO
- Death Metal
- Electronica

Disco


Daily Quiz

Classical

Daily Quiz



Compiled daily for your enjoyment.

20 tracks 



About

Light Mode

Score

M

M

Rock

Alternative

Hip-Hop

TECHNO

Death Metal

Electronica

Disco

Daily Quiz

Classical

Alternative



A selection of alternative music tracks that would please anyone.

20 tracks



About

Light Mode

Score

MIQZ



Jeb Bush

Your Score:

33 correct

105 wrong

Most plays:



Favourites:



About

Light Mode

Score

- Classical
- Daily Quiz
- Classical

- Pop
- TECHNO
- Death Metal
- Electronica

Quit

30s

Now playing...

Tyler, The Creat

Solange

Jeff Mangum

Sunn O)))

Quit

30s

+10s +10s
Correct! +10s
+10s

10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!
10x Combo!

ler, The Creator

Solange

Jeff Mangum

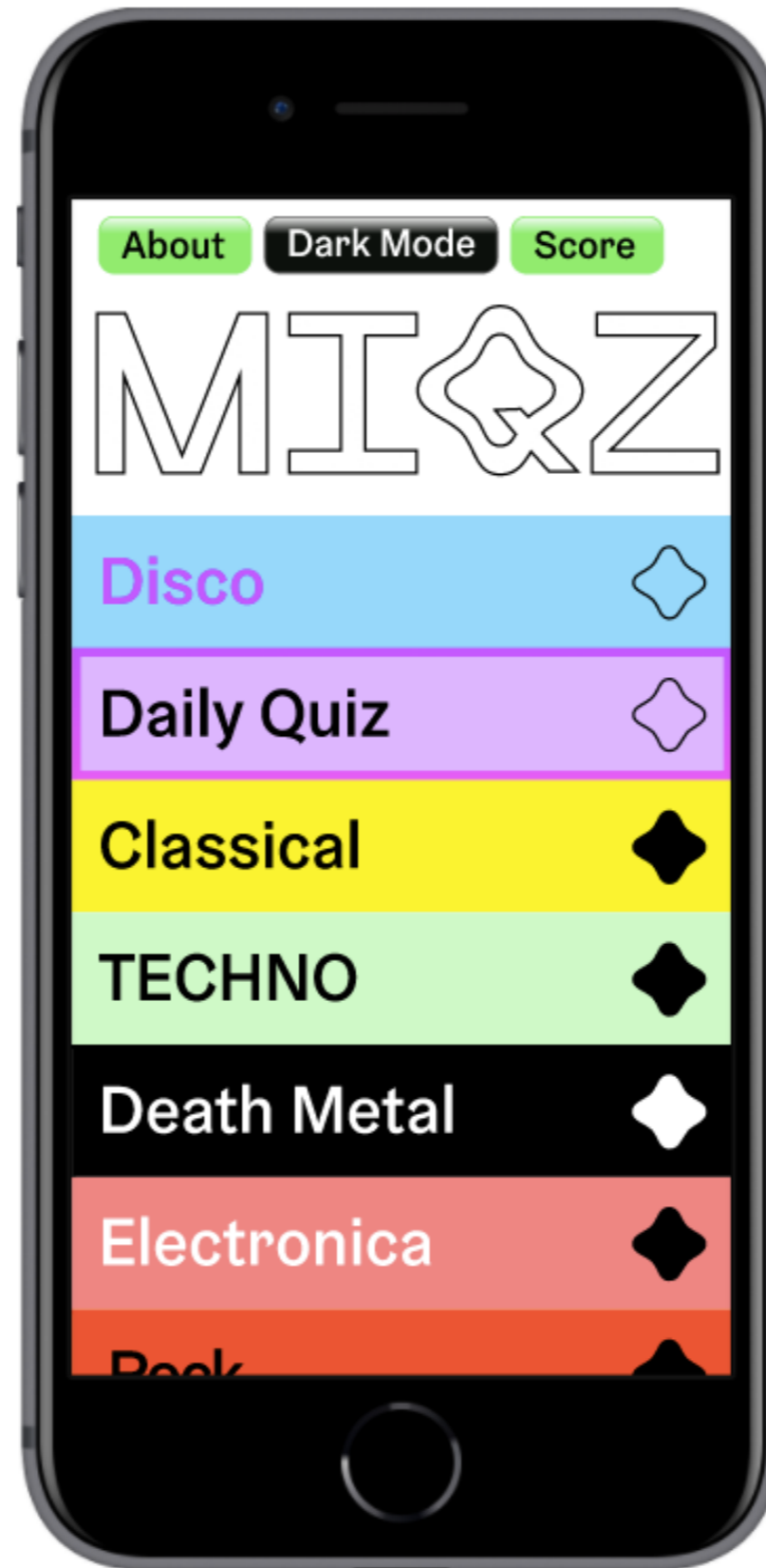
Sunn O)))

M I Q Z

Miqz is a music quiz platform allowing for music enthusiasts to engage with their favourite sounds in a new way.

- Pop
- Rock
- Hip-Hop
- TECHNO
- Death Metal
- Electronica

- Classical
- Daily Quiz
- Classical





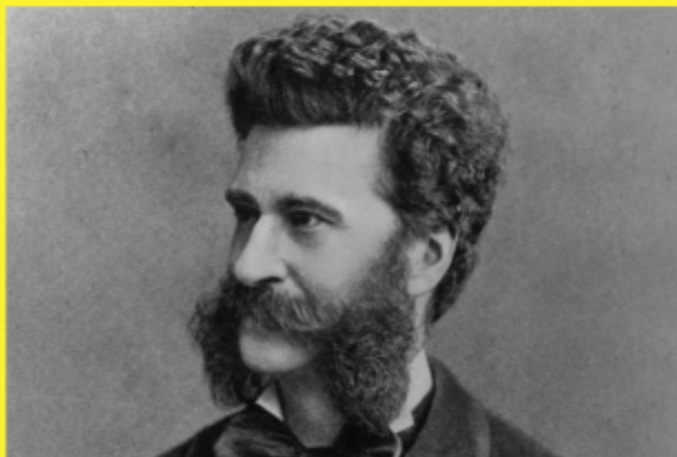
Disco



Daily Quiz



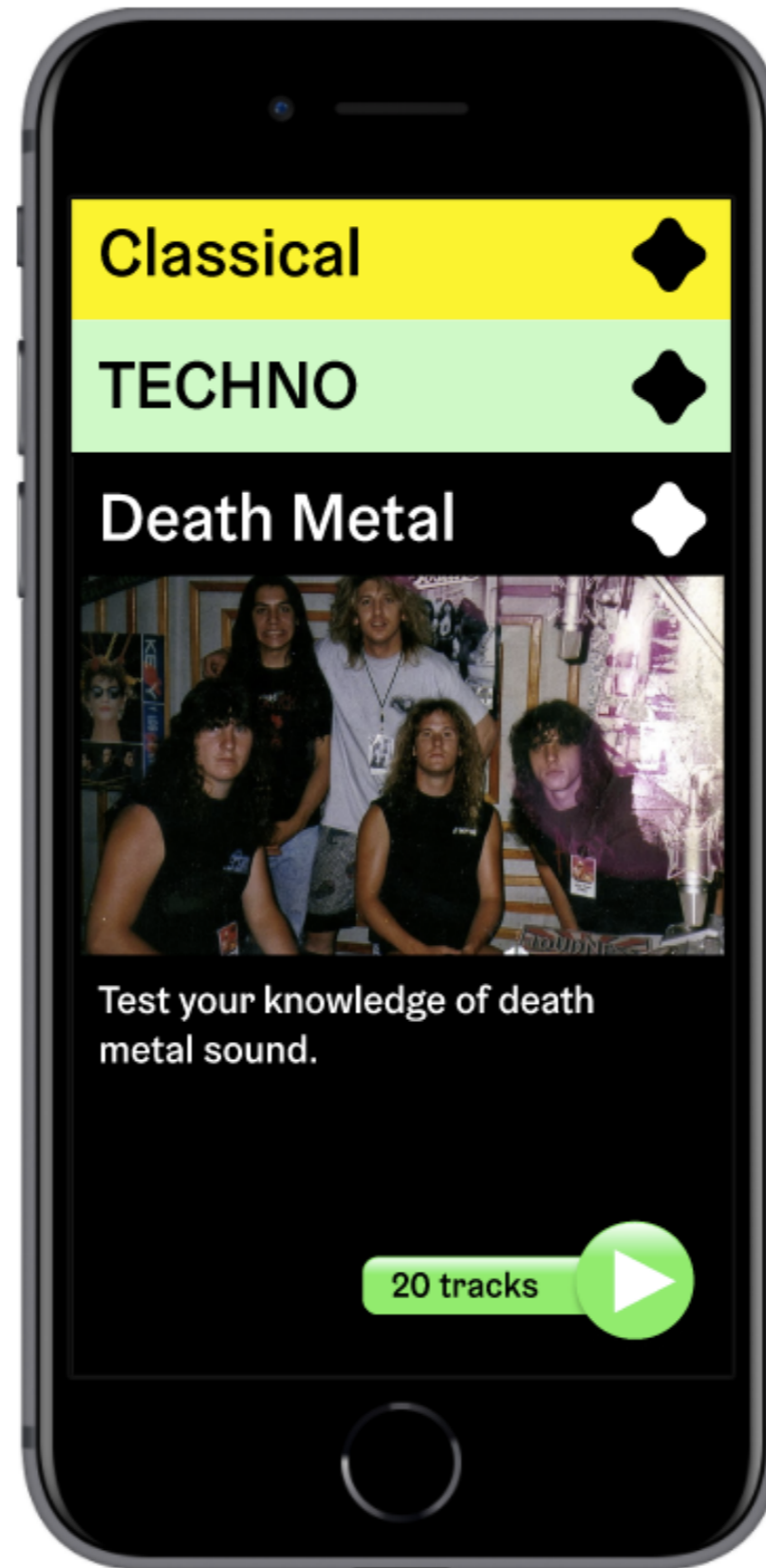
Classical



Test your knowledge of classical composers.

20 tracks







Quit

30s

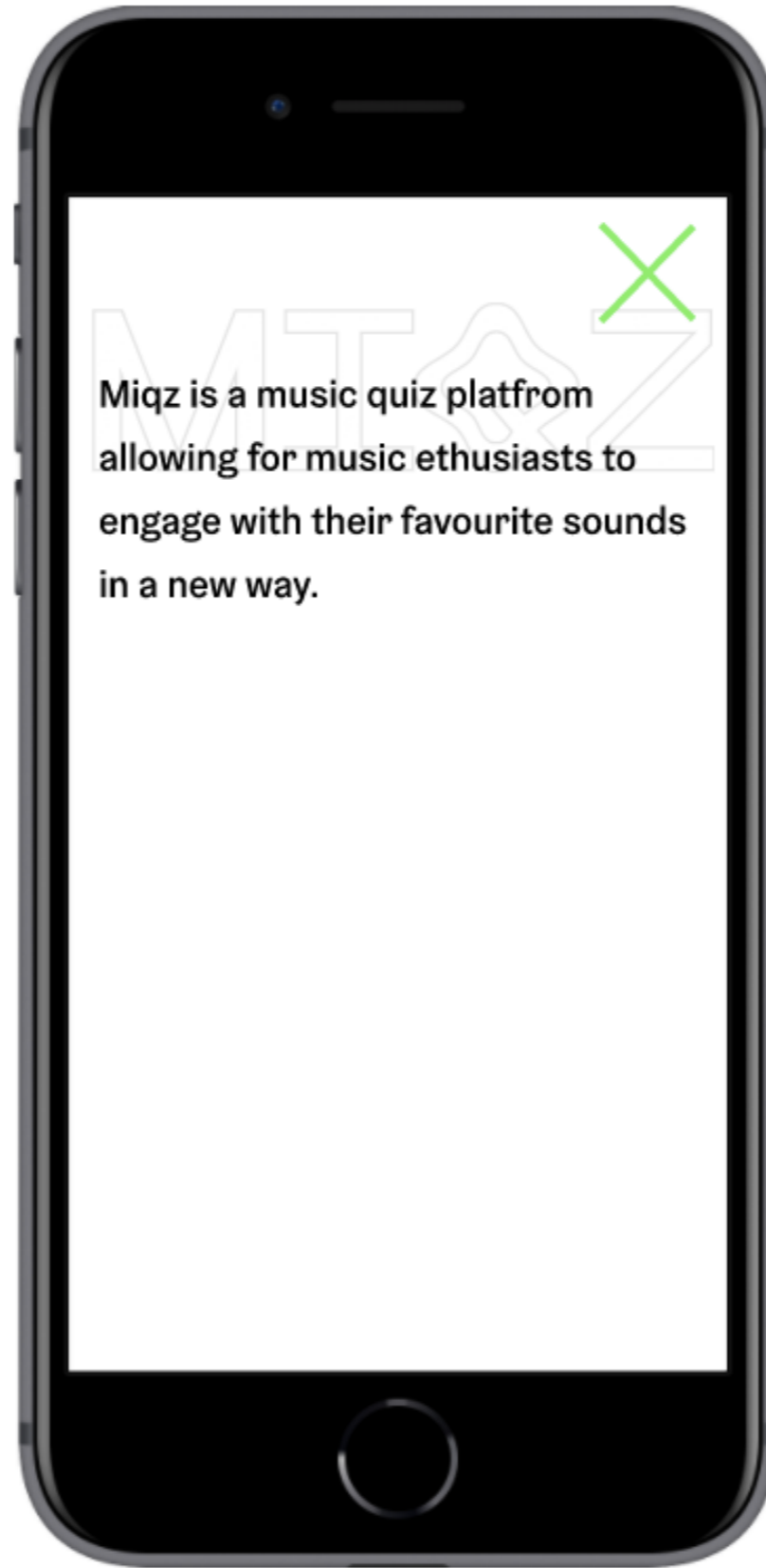
Now playing...

Solange

Sunn O)))

Tyler, The Creator

Jeff Mangum



We Begin With a Squiggle

2018

UI Design

Responsibilities:

Web-design, typography and interaction.

Type-design with Glyphs.

Link:

Website

With:


Nat Kukina

Summary:

The “We Begin with a Squiggle” program was held at the Moscow Museum of Modern Art and led by Claudia Doms. The website was intended to gather students from all over Moscow for the workshops supervised by the BHSAD and Rietveld tutors. The program culminated in an exhibition at MMOMA’s Lecture Hall on Tverskoy 9.

Go back up

Open Call

‘We begin with a ,
Exchange and Workshop
@ MMOMA education center
6-10 May, 2019



From 6th until 10th of May 2019 a collaborative workshop between graphic design students from Moscow 1 and the Rietveld Academie in Amsterdam 2 will take place at the Education Center of the Moscow Museum of Modern Art 3.

The workshops will be guided by a group of international designers from Amsterdam and Moscow 4. We will begin with a squiggle 5.

All graphic design students and recent graduates in Moscow are invited to apply to participate in the workshop. There is a limited amount of 21 places available – please send your complete application documents 6 to participate@rietveld.moscow until April 3rd. 7 If you experience technical issues please contact the organisers via hello@claudiadoms.com.

‘We begin with a squiggle’ is organised by David Bennewith and Claudia Doms 8.



From 6th until 10th of May 2019 a collaborative workshop between graphic design students from Moscow 1 and the Rietveld Academie in Amsterdam 2 will take place at the Education Center of the Moscow Museum of Modern Art 3.

The workshops will be guided by a group of international designers from Amsterdam and Moscow 4. We will begin with a squiggle 5.

All graphic design students and recent graduates in Moscow are invited to apply to participate in the workshop. There is a limited amount of 21 places available – please send your complete application documents 6 to participate@rietveld.moscow until April 3rd. 7 If you experience technical issues please contact the organisers via hello@claudiadoms.com.

‘We begin with a squiggle’ is organised by David Bennewith and Claudia Doms 8.

8 Claudia Doms is a graphic designer and educator from Germany. She is a graduate of the Rietveld graphic design program and currently teaches at the British Higher School of Art and Design in Moscow.

David Bennewith is a graphic designer and typedesign researcher originally from New Zealand. He is the head of the graphic design department at the Rietveld Acadmie.

The workshop organisation is assisted by Bram van den Berg. Website by Vasily Dyakonov and Natalia Kukina.

Kooperativ Cherniy
2021 — 2022

Branding Packaging

Responsibilities:

Design of the packaging and visual communications.
Developed the shops visual language and brand book.
Held client sessions with key stakeholders.
I worked directly with founder Artem Temirov and Cherniy's marketing department to create the brand.

With:

Sebastian Campos

Challenge:

Cherniy, a specialty coffee place in Moscow, faced declining customers at their only location due to the pandemic. To grow the business, the management team expanded to select supermarkets but a rebrand was needed to reach new customers.

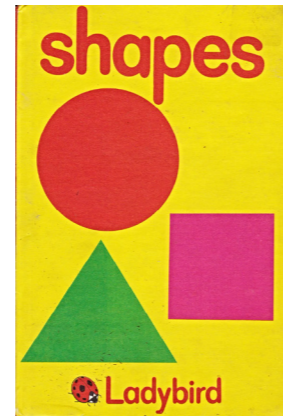
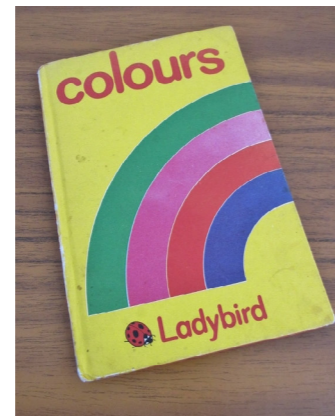
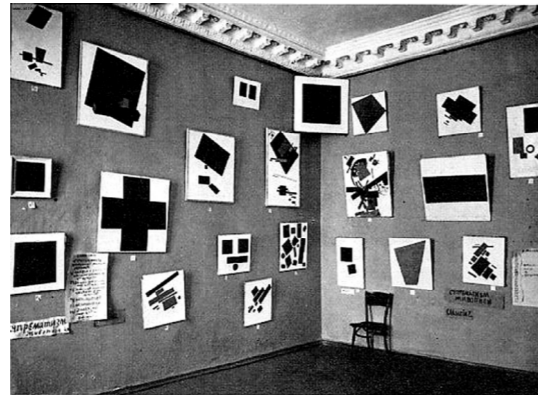
Strategy:

To create a new identity for Cherniy, focusing on packaging design. The plan included a redesign of assets such as online shopping and signage.

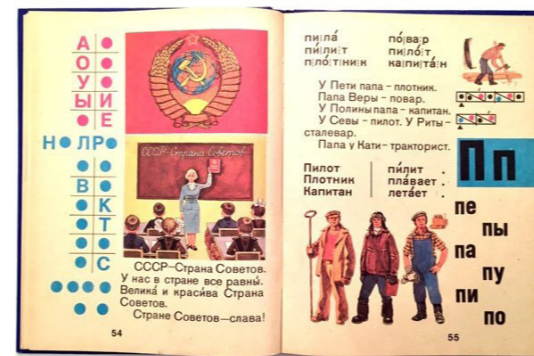
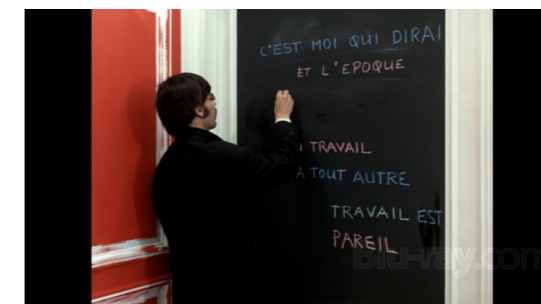
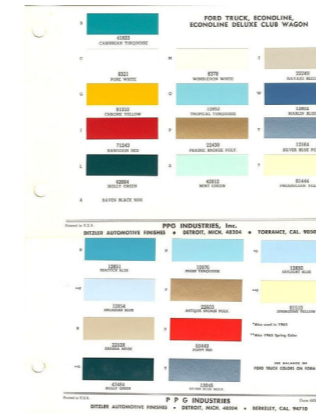
Solution:

The new identity for Cherniy was based on a collection of variable shapes derived from the original logo. The colors represent the taste profile and price range, while shapes represent the brewing method.

Go back up

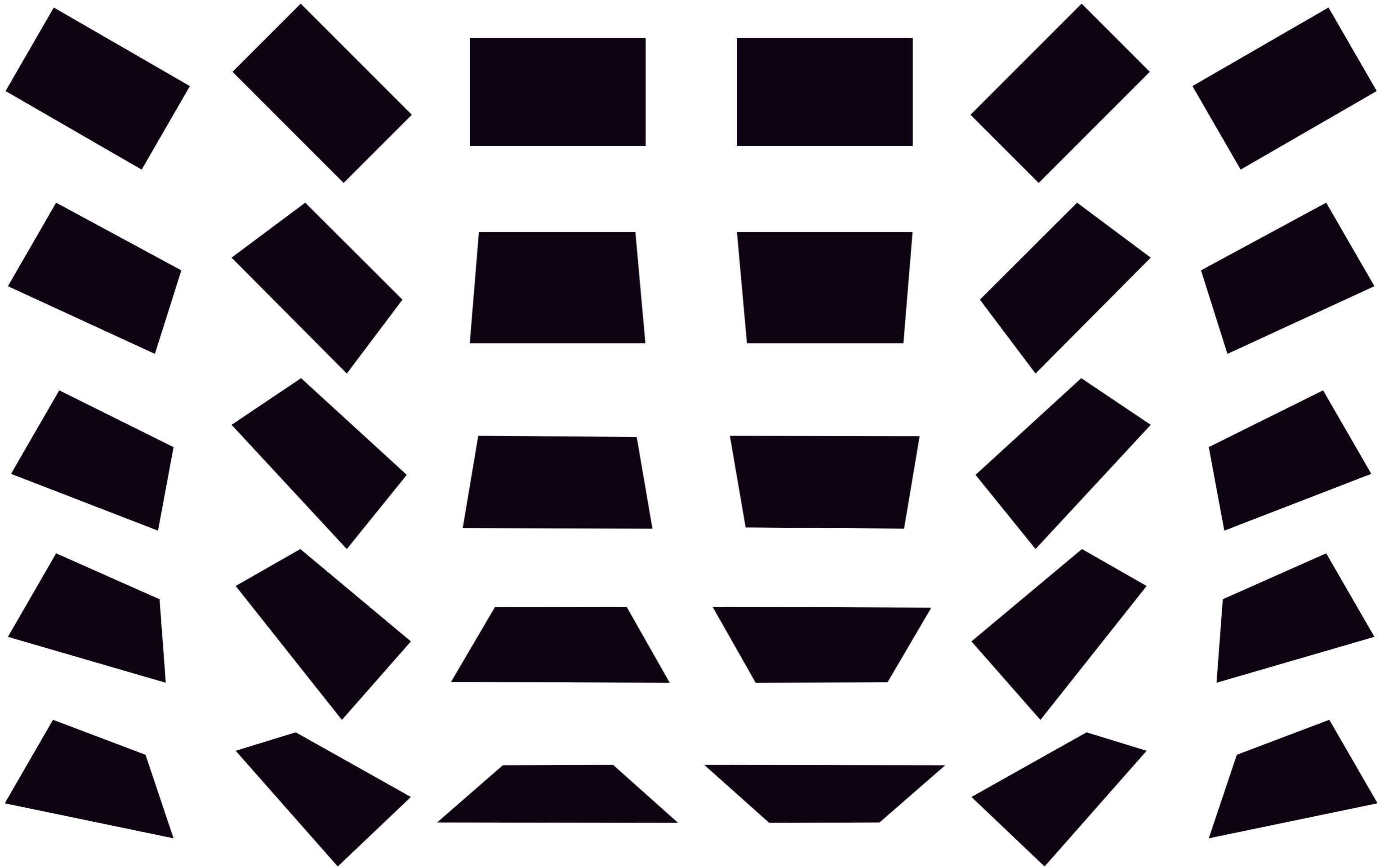


**BLACK
FLAG**



Kooperativ Cherniy
2021 – 2022





Граммати**к**а
Граммати**к**а
*Г*раммати**к**а
*Г*раммати**к**а
д**л**я ч**ѐ**р**н**о**г**о

КООПЕРАТИВ ЧЁРНЫЙ

ЭФИОПИЯ

КОЛУМБИЯ

КЕНИЯ

БРАЗИЛИЯ

ТАНЗАНИЯ

ГВАТЕМАЛА



КООПЕРАТИВ

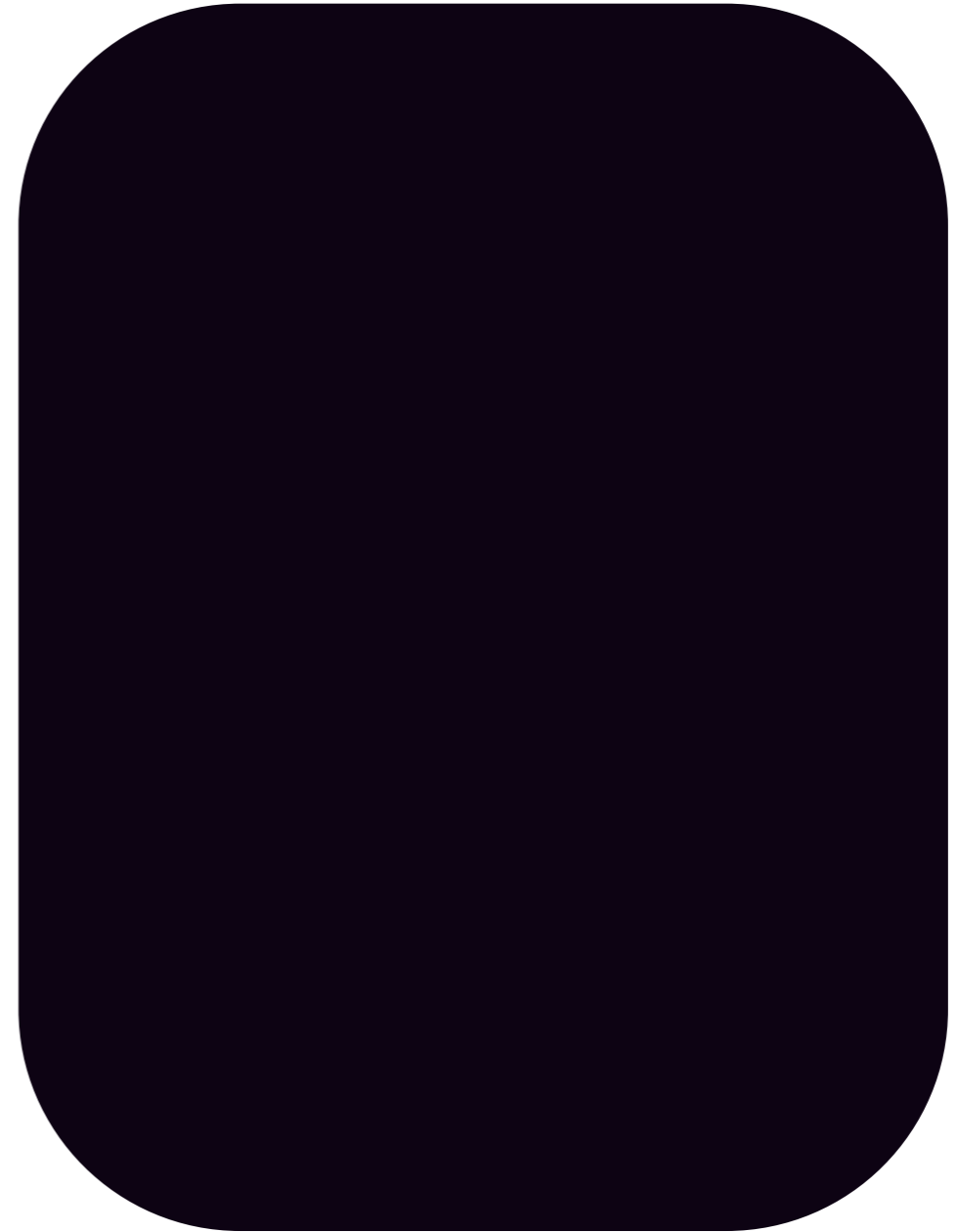


чёрный



для фильтра

filter



для эспрессо

espresso

кооператив чёрный
ТАНЗАНИЯ СО
СТАНЦИИ УМОДЖА УЛУЛУ

мбея
катурро бурбон
мытый

обжарка светлая
для фильтра

умеренная кислотность
крыжовник алыча
белая смородина

кофе в зернах
обжарено в москве 200г

кооператив чёрный
ЭФИОПИЯ АРБЕГОНА

арбегона сидамо
местные разновидности
мытый

обжарка светлая
для фильтра

низкая кислотность
шоколад сливочная карамель
мёд немного цукатов

кофе в зернах
обжарено в москве 200г

кооператив чёрный
КЕНИЯ
БАРАГВИ МУЧАГАРА

кере-ньяга
sl-28 sl-34 ruiru-11
мытый

обжарка светлая
для фильтра

умеренная кислотность
смородиновый лист
компот из шиповника

кофе в зернах
обжарено в москве 200г

кооператив чёрный
ЭФИОПИЯ ИЗ
РЕГИОНА ГУДЖИ

гуджи анасора
местные разновидности
сухой

обжарка светлая
для эспрессо

умеренная кислотность
черный байховый чай лайм
абрикосы цветочные ноты

кофе в зернах
обжарено в москве 200г

кооператив чёрный
КОЛУМБИЯ ИЗ
РЕГИОНА НАРИНЬО

кальдас
кастийо колумбия
сухой

обжарка светлая
для эспрессо

низкая кислотность
дыня цветы
яблоко

кофе в зернах
обжарено в москве 200г

кооператив чёрный
БРАЗИЛИЯ
САНТУАРИО СУЛ

карму-ди-минас
жёлтый бурбон
сухой

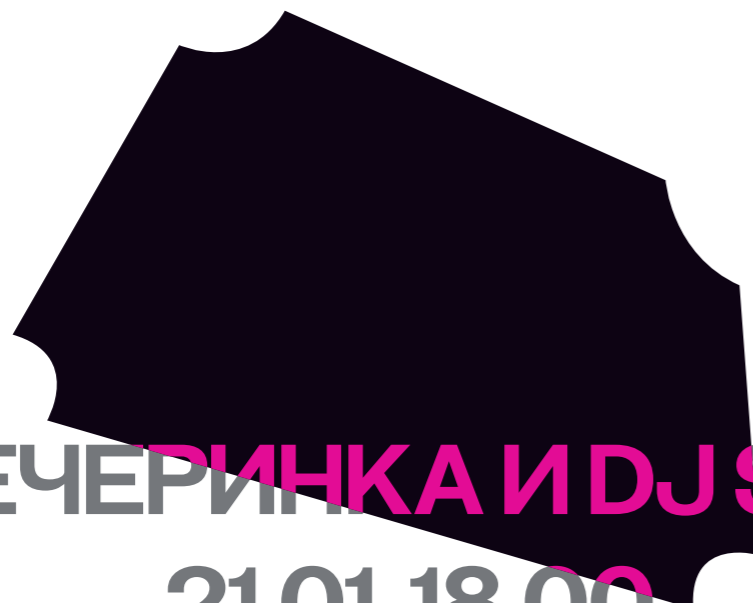
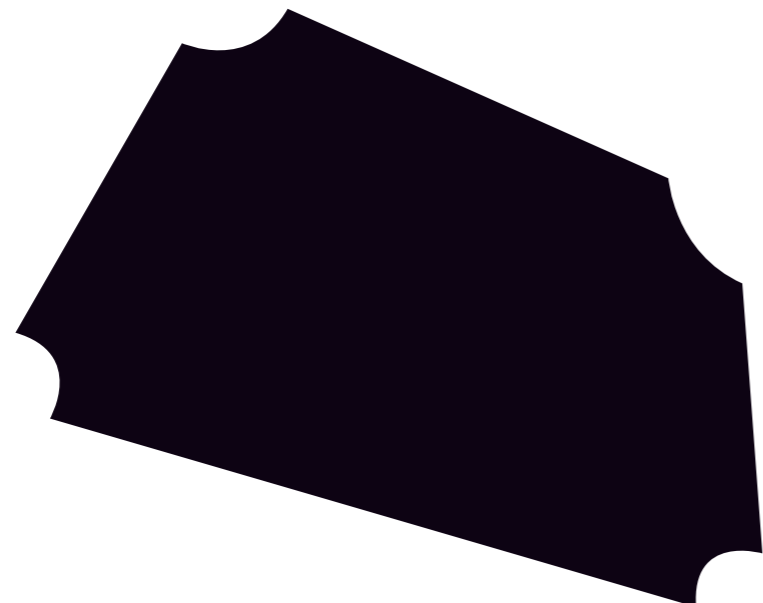
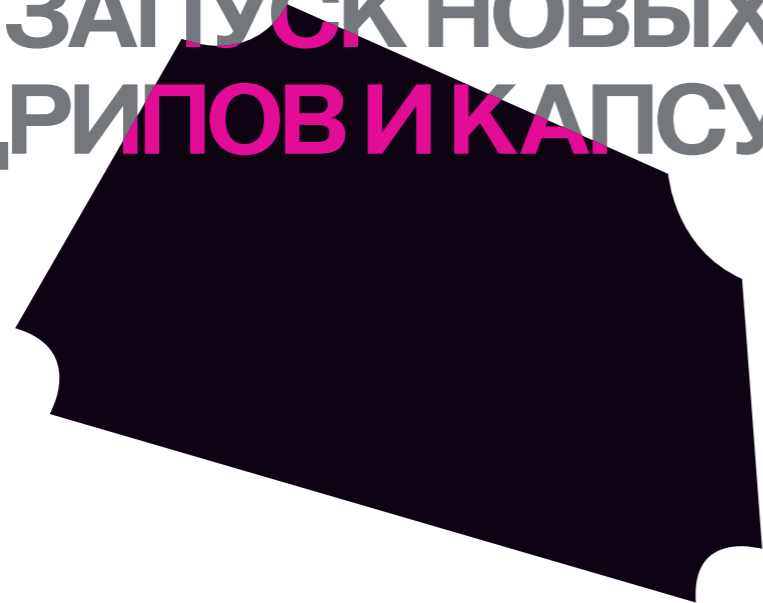
обжарка светлая
для эспрессо

низкая кислотность
жёлтые сливы немного папайи
белые персики макадамия

кофе в зернах
обжарено в москве 200г

кооператив чёрный

ЗАПУСК НОВЫХ
ДРИПОВ И КАПСУЛ

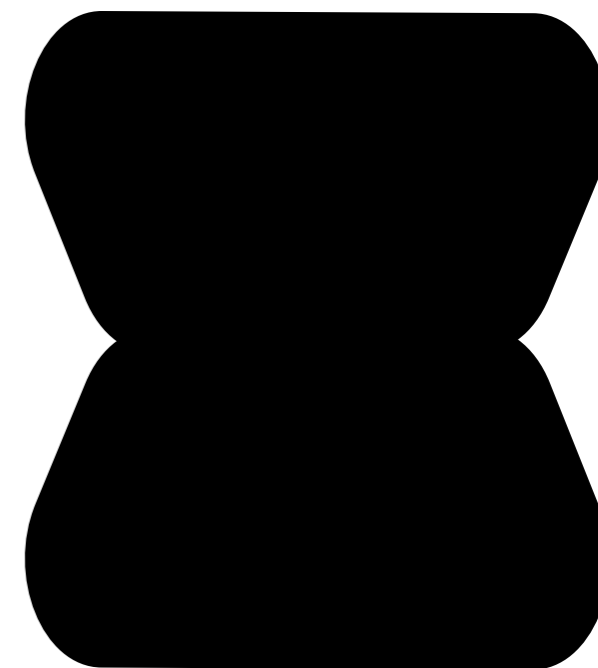
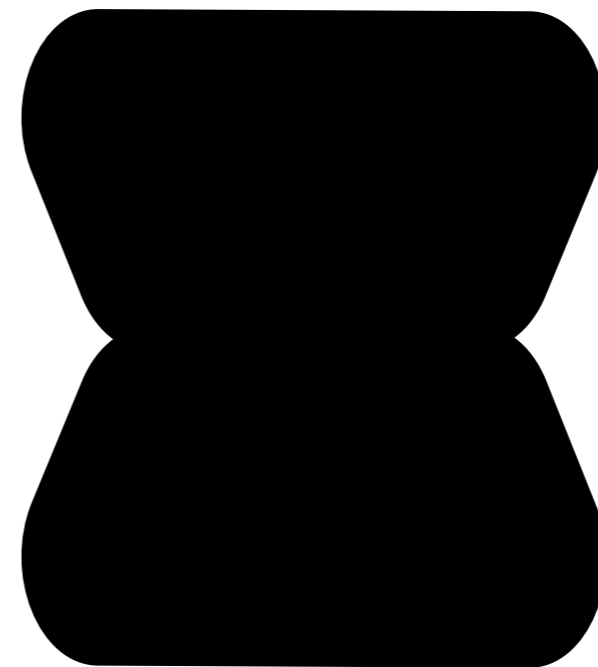


ВЕЧЕРИНКА И DJ SET

21.01 18.00

кооператив чёрный

ЗАПУСК НОВЫХ
ДРИПОВ И КАПСУЛ



ВЕЧЕРИНКА И DJ SET

21.01 18.00

кооператив чёрный
ТАНЗАНИЯ СО
СТАНЦИИ УМОДЖА УЛУЛУ

мбоя
катурро бурбон
мггм

обжарка светлая
для фильтра

умеренная кислотность

крыжовник, вишня
белая смородина

кофе в зернах
обжарено в москве 200г

Small Projects
2020-2023

UI Design Generative Graphics

Responsibilities:

Mobile widget design, typography and interaction design.

Working with the band to define the style and direction for generative album graphics.

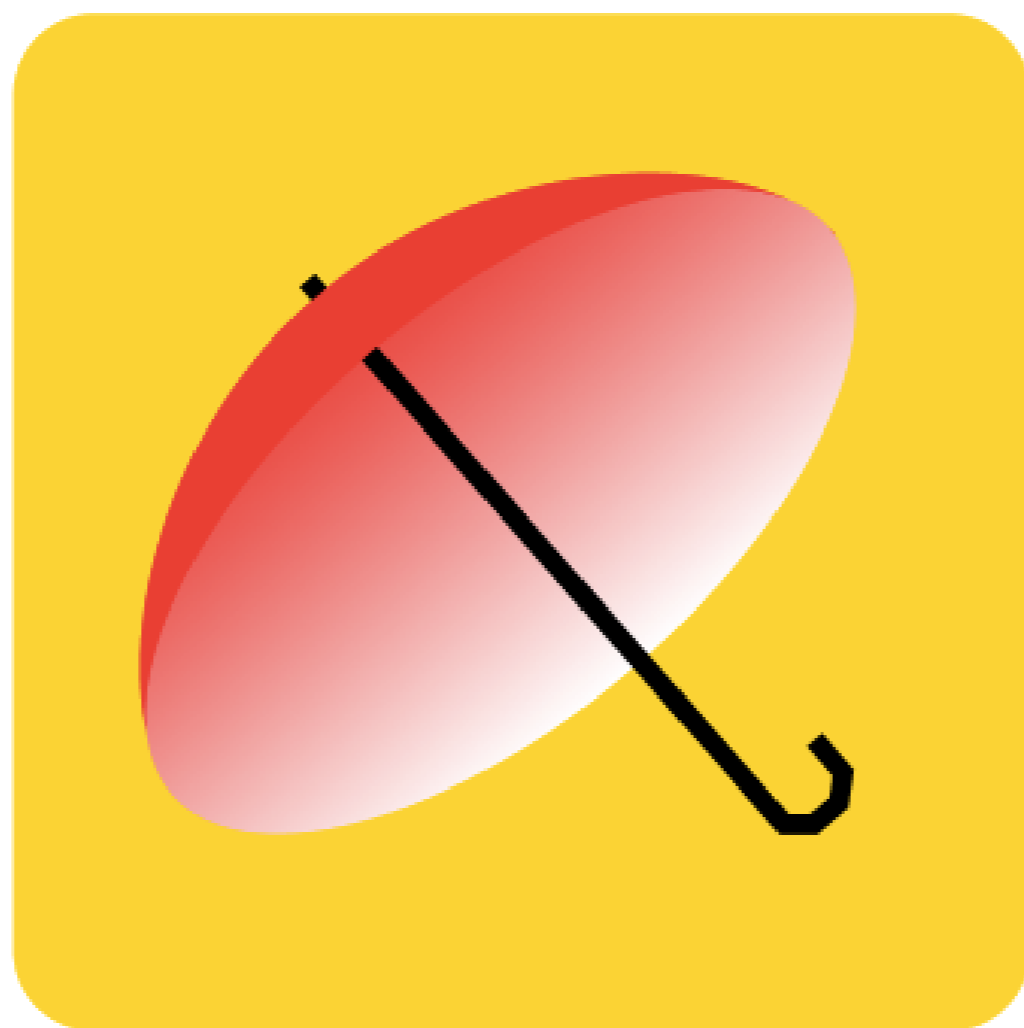
Yandex Weather App Widget:


Yandex Weather widget designed with the Android guidelines in mind. Reimagining how the weather app engages it's users, as well as how much information about the weather and the time of day it can show.

Mira:

Generative album artwork for Mira Volition, a London-based shoegaze band.

Go back up





Погода в Москве
+13°
⇒⇒ 0,9 м/с, ЮВ  68%



Москва
+13°
Ясно





Погода в Москве
+13°
⇒⇒ 0,9 м/с, ЮВ  68%



Москва
+13°
Ясно



Погода в Москве
+13°
⇒⇒ 0,9 м/с, ЮВ  68%



Москва
+13°



Погода в Москве


+13°

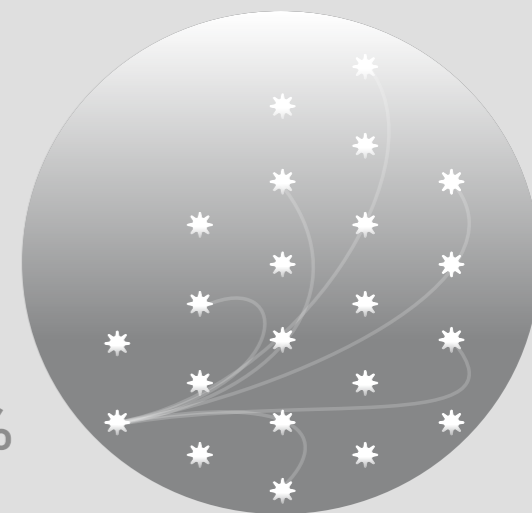
⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%




Погода в Москве


+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%





Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%





Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%





Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%





Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%





Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве
+13°

⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

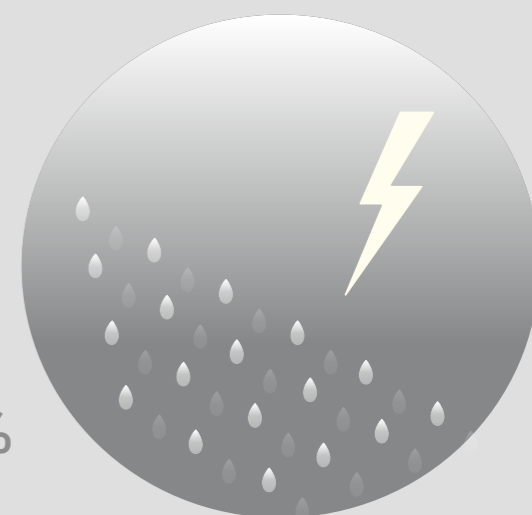
⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%



Погода в Москве

+13°

⇒⇒⇒ 0,9 м/с, ЮВ  68%





